



Welcome to Impervious roof coatings! Using our monolithic seamless system will make this your FOREVER ROOF! Saving you a considerable amount of money and time!

How do we do that? Impervious uses a product from fluid applied roofing which is either a Poly, Acrylic Hybrid or an Alkoxy version of silicone depending on your roof type, plus our patented Fiber seal spray that ties it all together. In a liquid application that means NO seam tape or polyester fabric ANYWHERE and that translates to NO LEAKS and a guarantee in writing to back that up! Imagine installing a tough, rubber-like roof membrane in just hours, with no smelly hot tar kettles and no messy tear-out, with a material that is self-flashing and seamless.

How much does it cost? At a lower cost per square foot the process of liquid roofing provides a cost-effective method of making a new or existing roof waterproof. It is estimated that liquid roofing is 50 to 70% less expensive than overall roof replacement costs. In addition, this type of roofing minimizes disruption to the occupants or businesses.

After the warranty what is the retreatment process and cost? More good news it's really a good cleaning and recoating as a result the "renew" will be about 1/2 of what the current first installation would cost.

When does it not apply? As a rule, we recommend roof replacement if 20% or more of the roof needs repair. If we don't think your roof is a good candidate will tell you and refer you to some local roofing company's. Limitations depend on the type of coating being applied. All coatings should have a clean, dry substrate. Product will work on most roofing materials such as:

Metal	Concrete	EPDM	TPO	PVC	Built Up
MOD-Bit	Foam	Rolled Asphalt			

How many applications can I apply, and what is the warranty period? Unlimited applications at around .16ML and .24lbs per square feet initially your reapplications are primarily just replacing product that has worn away, so you can keep your roof for 100's of years without any weight issues. 30-minute dry times allows us to do multiple treatments in same day as needed. Warranties pre-determined at 10, 15 or 20 years based on the current condition of your existing roof.

Tax Benefit: This treatment is eligible for the IRS code 179 which is a large tax advantage and can be used for up to 1.5M per building in most cases....As always consult a tax professional to make sure this applies to you. We recommend Alex at Christensen King Accounting at alex@ckacpa.com

Meet the owners: Impervious is owned by Jeremy Dimond and Pete Kelley who also own the Roof Maxx operating in WA and ID

Significant advantages to our process:

- Far less costly than roof replacement.
- Easier on the environment and less disruptive to your business than a roof replacement.
- Roof stays MUCH cooler reducing your heating bills...roof stays typically in summer within 5 degrees of the outside temperature think your roof does that now?
- Avoid costly repairs we take a ladder, cleaner, brush and quart of product that means less cost to you.
- No seams, no tape etc.... those products trap moisture by default causing damage you can't see.... our Fiber seal has a higher perm rating avoiding that issue and a greater flexibility in adjusting to the thermal movement from the building.
- Time: A typical treatment takes about 7 days and based on our availability we can start as quickly as 2 weeks from your order date.
- We pay a 3rd party to come out after installation and provide you with a report showing our work as complete and a test sheet showing ml thickness was applied correctly.
- WE ARE MAINTANCE! Not necessarily a capital project, not typically part of roof replacement RFP's. If you need to do an RFP, we recommend you use "Fiber Seal Spray" or similar language.
- If you're doing a solar project this treatment should be eligible for the 30% federal tax credit as part of that project with the solar installation.
- We have color choices! White, Gray, Blue or Beige.