

A Better Product – by FAR™

REVOLUTIONIZING THE ROOFING INDUSTRY



“ Five years ago, Hyundai Motor Manufacturing challenged me to find a safe, long-term, and cost-effective roof restoration system to refurbish

the plant's roofing systems. After six-months of investigating, I determined that Fluid Applied Roofing was by far the best system available. Their technical expertise and customer support is second to none. I was recently awarded Hyundai's highest award, "Team Member of the Year" and I have no doubt that my relationship and cost savings related to the FAR System attributed to me receiving this honor.

Facilities Engineer
Hyundai Motor
Manufacturing”

FLUID APPLIED ROOFING PROVIDES:

- 30%-50% cost savings VS traditional roofing•Stops Leaks
- Minimal disruption during installation•Creates a monolithic membrane with no weak points
- Maximizes roof life•Sustainable roofing solutions

FAR System™ is a complete roofing system that includes a full range of products that are designed and tested to work together to provide superior performance and protection. FAR System™ features a high-performance fluid-applied membrane and multiple components that provide a complete solution for any commercial or industrial roofing project.

Our system is designed to be easy to install, with minimal disruption to your business. We provide detailed installation instructions to ensure proper installation and provide warranties of up to 20 years.

FAR System™ is the most comprehensive roofing system available, and our team of experts is here to help you every step of the way. Contact us today to learn more about how FAR System can protect your roof and save you money.

Tax benefit mention: Being able to write off the cost of a roof restoration 100% in the first year up to 1.5 million dollars...

A Better Product, A Better Solution...FOR YOUR BUSINESS.

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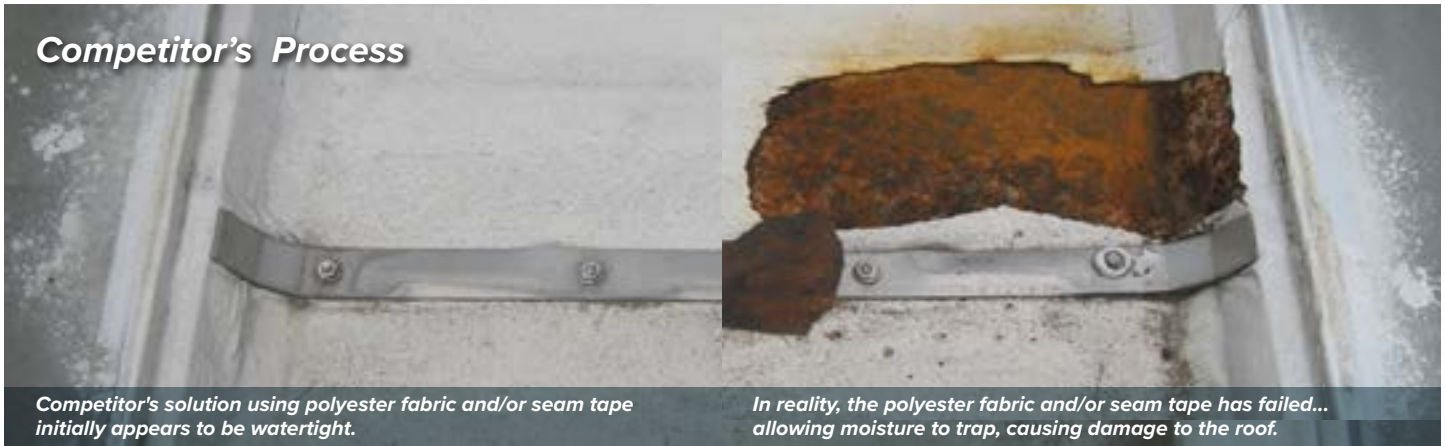
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FiberSeal Base

Years of research has proven that the outdated methods of our competition, utilizing polyester fabric and seam tapes, destroys an existing metal roof. This led us to develop FiberSeal Base, our proprietary, fiber-reinforced, sprayable, leak-proofing product. This **labor-saving material** eliminates the tedious process of installing polyester fabric and/or seam tape.

Competitor's Process



Competitor's solution using polyester fabric and/or seam tape initially appears to be watertight.

In reality, the polyester fabric and/or seam tape has failed... allowing moisture to trap, causing damage to the roof.

The FAR System™ Solution



Surface has been prepped and cleaned.

Installation of FiberSeal Base and ProCoat Finish.

Seamless System

All commercial roofs have seams and penetrations, which are where most leaks occur. The FAR System™ fully adheres to the existing substrate, creating a seamless roof membrane.

Superior Technology

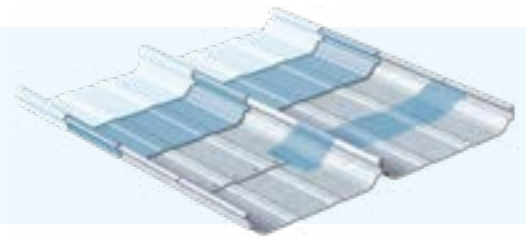
The technology behind Fluid Applied Roofing's product line is superior to other fluid applied roof systems in the market today. Our hybrid formula provides the benefits of a polyurethane, with ease of the application and clean up of an acrylic elastomeric product. Our innovative formula is high-solids, quick-curing, and unlike traditional acrylic products, stands up to ponding water.

Applications

FAR System™ Ideal Applications

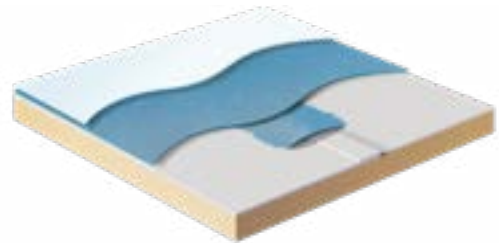
Metal (Standing Seam)

A metal roof when properly maintained will outperform any other commercial roofing product, lasting 40 years or more. The FAR System™ provides unparalleled protection for a metal roof, providing a sustainable, long-term roofing solution.



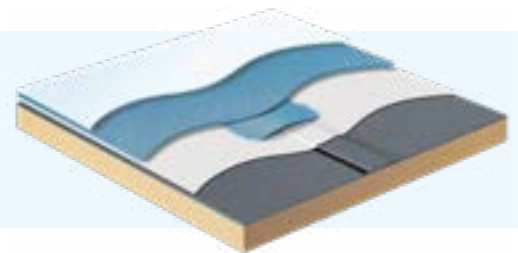
Single Ply

Single-Ply roofs come in a variety of membranes. The most common being TPO, PVC, EPDM and Hypalon. All Single Ply Roofs have a life cycle. The FAR System™ will provide protection that will extend the life cycle well beyond its intended expectancy.



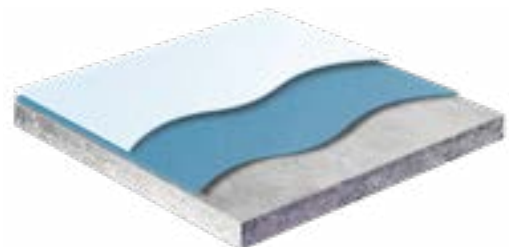
BUR/MOD BIT

A Built-Up Roof & Modified Bitumen Roof, by design, require a reflective surface to ensure that the roof does not prematurely fail from UV degradation. The FAR System™ offers a fiber infused, reflective membrane to provide excellent protection and durability for these roof types.



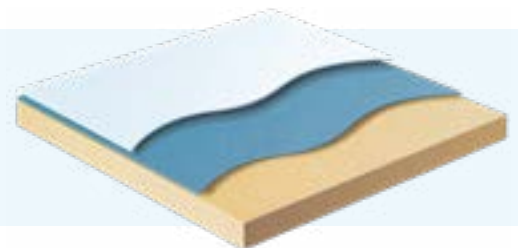
Concrete

Concrete roofs are great candidates for the FAR System™. Concrete naturally cracks over time leaving few options for leak-proofing. The FAR System™ offers a fiber reinforced flexible roofing membrane at a competitive price point.



Foam

Foam roofing systems require a protective fluid applied membrane to complete the roofing system. If the foam is not maintained the roof will quickly fail. The FAR System™ offers a unique reinforced roofing system that provides long lasting protection.



Advantages & Sustainability

Stop Leaks

90% of all leaks occur at seams and around penetrations. Fluid Applied Roofing's FAR System™ provides a completely seamless membrane that eliminates leaks. If your roof has ponding water, out-dated or failing seams...you need the FAR System™

Save Money

One of the most expensive capital expenditures for any building owner is maintaining the roof. The FAR System™ is the most cost effective, long-term roofing solution on the market today, typically costing 30-50% less than alternative options.

Maximize Roof Life

Fluid Applied Roofing's FAR System™ is a great option for most commercial roof types, extending the life of the existing roof.

When maintained properly, the FAR System™ is the last roof a building owner will ever need, with renewable warranty options of 10, 15 and 20 years.



Go FAR® to Reach **SUSTAINABILITY** Goals

Fluid Applied Roofing's FAR System™ eliminates the need for roof replacement and help meet sustainability goals through a reduction in landfill waste. Millions of tons of roofing waste end up in US landfills each year. Discarded roofing comprises about 7% to 10% of total landfill waste. The FAR System™ extends roof life, helping the environment and saves the high costs of tear-off and disposal.

Buildings with cool roofs can help reduce smog levels. In the summer, urban areas become "heat islands" with temperatures much higher than surrounding areas. The higher temperatures result in increased ozone levels and contribute to smog and haze. Installing the FAR System™ on city buildings will help reduce the heat island effect.

Save **ENERGY** with FAR®

The FAR System™ is highly reflective, reducing the roof surface temperature by 50°F - 80°F, allowing less heat transfer into the building, resulting in a substantial reduction in energy cost. The FAR System™ offers a potential energy reduction of up to 50%.

